



Shruthi Bollady

Product Designer

I am a user-centred product designer with a focus to find simple and thoughtful solutions for complex problems. By observing, listening, and learning from customers and end-users, I design innovative digital products that fulfil both user needs and business goals, resulting in frictionless experiences.

I have been working as a designer for 8+ years, and have had the opportunity to work with Flipkart, Dvara, ShopX, Mindtree, Deloitte, Urban Ladder and more. I bring a unique combination of creative and strategic thinking and meticulous attention to detail to every project. My goal is to join a diverse, collaborative team where I can utilize my expertise as a designer to create simple and effective experiences that are a blend of intelligent aesthetics and functionality.

CONTACT

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CONNECT

Portfolio [LINK](#)

LinkedIn [LINK](#)

Dribbble [LINK](#)

Behance [LINK](#)

TOOLS

Adobe XD
Adobe In Design
Adobe Photoshop
Adobe Illustrator
Figma
Sketch

EDUCATION

DJ ACADEMY OF DESIGN
Post-Graduation (2012 to 2015)

MOUNT CARMEL COLLEGE
Under Graduation (2009 - 2012)

LANGUAGES

English
Kannada
Tamil
Hindi

SKILLS

- User Experience Design
- Visual Design
- Usability Testing
- Typography
- Web Design
- Storyboarding
- Prototyping
- User Interface Design
- Interaction Design
- Branding & Identity
- Information Architecture
- Responsive Web Design
- Wire framing
- Illustration

EXPERIENCE

FREELANCEING / UPSKILLING

Product designer (September 2024 to now)

VISTA PRINT

Sr. Product Designer (August 2023 to September 2024)

EPICOR SOPFTWARE CORPORATION

Sr. UI/UX Designer (June 2019 to MARCH 2023)

PRIVATE CONSULTANT

UI/UX Designer (March 2019 to June 2019)

PENSAAR

UI/UX Designer (November 2017 to March 2019)

PRIVATE CONSULTANT

UI/UX Designer (September 2016 to November 2017)

URBAN LADDER

Associate Designer (June 2015 to September 2016)

ESTHETE DESIGN

Junior Designer (January 2015 to June 2015)

MOTHER EARTH

Intern (May 2014 to June 2014)